

General Assembly

Swiss Cheer Association

03.09.2023

Zürich



Annual Report 22/23

- Skillsdays and Coaches Courses throughout the season
- successful ICU&IASF and ECU participation
 - Senior AllGirl Elite
 - Junior AllGirl Merian
 - Double Cheer Pom
 - European Champions AllGirl Merian
- Various camps and competitions
- Board retreat and restructuring/reorganization of SCA
 - 'new' Mission and Strategic Goals



SCA Mission

Our mission as the Swiss Cheerleading Association is to build a strong foundation for our sport and facilitate the development and growth of cheerleading in Switzerland.



SCA Strategic Objectives

1. encourage participation in the sport at all levels, from grass-root to elite
2. provide education opportunities for our members
3. organize and support championships in Switzerland
4. increase the recognition of cheerleading as a sport



Financial Statement 22/23

Summary Account: CH95 0900 0000 8544 0547 6 CCVS 01.08.2022 - 31.07.2023					
Revenue		ACCOUNT #	Expenses		Profit / Loss
Championships	72,826	1	Championships	-26,123	46,703
ICU / ECU Membership	3,087	2	ICU / ECU Membership	-4,670	-1,583
Membership Fees + Licenses	17,895	3	Membership Fees + Licenses	0	17,895
Nationalteams	90,572	4	Nationalteams	-148,213	-57,641
Education	1,200	5	Education	-4,729	-3,529
Athletics	7,956	6	Athletics	-8,761	-805
Communications	0	7	Communications	-78	-78
Office	0	8	Office	-2,858	-2,858
Board / Committee Expenses	0	9	Board / Committee Expenses	-290	-290
Association Administration	0	10	Association Administration	-1,376	-1,376
Swiss Olympics Sponsoring	10,000	11	Swiss Olympics Sponsoring	-480	9,520
Material / Equipment Acquisition	0	12	Material / Equipment Acquisition	-262	-262
Packaging / Porto	0	14	Packaging / Porto	0	0
Unexpected Income/costs	0	15	Unexpected Income/costs	0	0
Expenses, Interest	0	16	Expenses, Interest	-404	-404
Tax	0	17	Tax	0	0
Total Income	203,536		Total Expenses	-198,243	5,293

Summary Swiss Championship

Summary Swiss Championship 2023			
Expense		Income	
Infrastructure	17'975.49 CHF	Tickets Visitors	29'430.56 CHF
Merch	14'209.57 CHF	Profit Merch	15'910.00 CHF
Media	5'165.68 CHF	Sponosring	5'744.70 CHF
Helpers/Staff	8'314.27 CHF	Club Fees	32'335.00 CHF
Catering	9'010.95 CHF	Catering	19'696.24 CHF
Others	6'606.10 CHF		
Total Expenses	61'282.06 CHF	Total Profit	103'116.50 CHF
Profit	41'834.44 CHF		

Revision

Zürich, 30 August 2023

SCA Rechnungsprüfung

01.08.2022 – 31.07.2023

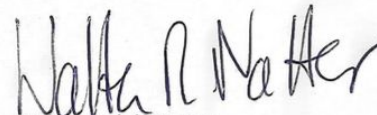
Die vorliegende Einnahmen-Ausgaben-Rechnung der Swiss Cheer Association (SCA) wurde auf Stichprobenbasis auf Ihre Korrektheit überprüft. Dabei wurden folgende Prüfungshandlungen vollzogen:

- Vergleich der Rechnungsbelege mit dem Postfinance Kontoauszug
- Ungewöhnliche Buchungen gesucht, Gutschriftskonto mit Stichproben geprüft
- Einzelne Buchungen im Detail geprüft (Beleg, Zahlung, Verbuchung)
- Belege abgeglichen mit Postfinance Kontoauszug
- Abstimmung des Anfang- und Endbestands an liquiden Mitteln (CHF) in der Buchhaltung mit dem Postfinance Kontoauszug

Als Revisoren beantragen wir, die vorliegende Jahresrechnung der Generalversammlung zur Genehmigung vorzulegen.



Alexander Joss
M.A. HSG in Accounting and Finance
Head HNW and Affluent Clients
Bitcoin Suisse AG



Walter Rudolf Natter
Dipl. Wirtschaftsprüfer
Senior IT and Project Controller
Partners Group AG



Annual Plan 23/24

- Coaches Courses
 - October and January
- Skillsdays/Camps
 - Stunts, Tumbling
- Championships
 - National, international and open championships
- National Teams
 - Pre-Tryouts, Tryouts 2025

- Member Events
- Workshops/Conferences
- International ICU and judges courses
- Swiss Olympic Education
- Board Get-away



Budget 23/24

Budget					
		ACCOUNT #	Expenses		Profit / Loss
Revenue					
Championships	120,000	1	Championship	80,000	40,000
ICU / ECU	3,000	2	ICU / ECU Membership	5,000	-2,000
Membership Fees + Licenses	17,000	3	Membership Fees + Licenses	0	17,000
Nationalteams	22,000	4	Nationalteams	30,000	-8,000
Education	2,400	5	Education	17,400	-15,000
Athletics	8,300	6	Athletics	7,700	600
Communications	0	7	Communications	3,000	-3,000
Office	0	8	Office	2,000	-2,000
Board / Commitee Expenses	0	9	Board / Commitee Expenses	7,000	-7,000
Association Administion	0	10	Association Administation	5,000	-5,000
Swiss Olympics Sponsoring	4,000	11	Swiss Olympics Sponsoring	10,000	-6,000
Material / Equipment Aquisition	0	12	Material / Equipment Aquisition	5,200	-5,200
Unbekannt	0	13	Unexpected Income/costs	2,000	-2,000
Expenses, Interest	0	14	Expenses, Interest	400	-400
Tax	0	15	Tax	2,000	-2,000
Total Income	176,700		Total Expenses	176,700	0

General Information



New Head of Committees

Championship Committee

Education Committee

Ethics Committee



Championship Concept

New concept for organisation

- SCA takes over full organisation process of Swiss Championship
- no club is hosting
 - Swiss Cheer Open can still be organized by a club, we can only offer 10% of the catering as profit
- Therefore SCA organisation committee needs to be formed
 - if you are interested or know someone who is contact us at championships@swisscheer.ch
- Helper for championship per club
 - Proposal: 1 helper must be provided for every 10 members
 - 7 club members = 1 Helper
 - 46 club members = 5 Helpers



Education Concept SCA

Basic Coaches Course:

- Create foundation for new Coaches
- Create unity for experienced coaches
- “Quality management”

How:

- 2-day course (2x/year, at the beginning of the season & mid-season)
- Day 1: theoretical inputs on basic knowledge & implementation into practice; followed by written 20-minute exam (QS) at the end of the day
- Day 2: practical inputs in the gym (in small groups taking turns)



Education Concept SCA

Advanced Coaches Course:

- offer platform to further deepen basic knowledge on various topics (independent of Level and Cheer/Performance Cheer)

How:

- 1-day course (mid-season)
- Starting with general input on important topics (e. g. ethics) followed by each participant choosing 3 workshops they then follow throughout the day

Topics of the workshops:

- basic spotting techniques for tumbling (beginner-advanced)
- how to deal with injuries/taping techniques
- mental training
- sexual assault prevention



Education Concept ICU

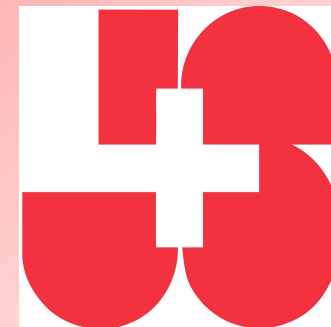
Additional ICU Courses:

- Rules Comprehension Course: Module B & C
- Global Coaching Techniques: Module A
- Coaching Skill Credentialing: Level 1 / Novice
- Coaching Skill Credentialing: Level 2 / Intermediate
- Coaching Skill Credentialing: Level 3 / Median
- Coaching Skill Credentialing: Level 4 / Advanced
- Coaching Skill Credentialing: Level 5 / Elite
- Coaching Skill Credentialing: Level 6 / Premier
- Coaching Skill Credentialing: Special Olympics

All Modules can be attended in either Cheerleading or Performance Cheer

- check www.icu.member365.org for more information





Education Concept - J+S

J+S (youth + sport) = largest sports promotion project in Switzerland

- promoting healthy, sustainable and integrative sport in clubs
- funded by the government (Baspo)
- 1.30 CHF/person/hour (max 1.5h)
but mandatory education needed (18+)
- J+S courses that qualify for cheerleading/performance cheer:
Gymnastik & Tanz, Turnen, Akrobatik

e. g. Team of 20 people practices 2x/week for 1.5h:
4 CHF/person/week = ~3000CHF/season



Leiter/innen-Ausbildung

Leiterkurs

S

J

EK ins Schweizer Sportsystem

M

J

EK Leiter/in für J+S-
Leiter/innen

S

J

EK Leiter/in für J+S-
Leiter/innen

S

J

5-6 days for foundation
2 days for introduction

Leiter/innen-Weiterbildung 1

Modul Fortbildung Leiter/in

S

J

Grundlagen Akrobatik

M

J

Gestaltung und Choreographie

M

J

Musik und Bewegung

M

J

Interdisziplinäre Module einblenden

Leiter/innen-Weiterbildung 2

Einführung Leistungssport

M

J

ComPass

M

J

Expert/innen-Ausbildung



Education Concept - J+S

14-18 Coaches course

- assistant coach programm (14-18 years)
- salary of 5CHF per practice

14 cantons offer the program (AG, AR, BL, BS, BE, GR, LU, NW, SH, SZ, TI, ZG, ZH)



Ethics Concept

ethics@swisscheer.ch

SSI - Swiss Sports Integrity

Ethics Program of Swiss Olympic



Gender Identity of Athletes

Included in the ethics concept

for now:

gender in the passport is valid
showcasing at championships



Data Protection Law

The new Data Protection Act will be instated on the 1st of September.

Most important changes: General transparency obligations, strengthening of the rights of data subjects by means of fines, data security is given a high priority, due diligence in the selection and control of providers



What needs to be done with information that is considered ‘particularly sensitive personal data?’

- Keeping a processing directory
- Explicit consent required
written or spoken words or signs (e.g. ticking a box, the active selection of certain technical parameters or in the specific context a clear sign or movement)

Why is data protection important?

- Reputation / Marketing Message
- Minimize the risk of fines, e.g. with:
 - Incomplete information
 - Not informing the persons concerned
 - Transfer of data to third countries without that adequate data protection is guaranteed

General Measures

There are also a few measures that always make sense - regardless of the specific data processing:

- Carry out regular updates of software and systems
- Sensitization and training of employees, coaches and board members
- Authorization management
- Password manager and/or two-factor authentication
- Set up backups correctly so that they cannot be infected with ransomware in the event of a cyber attack
- Encryption of particularly sensitive data during transmission



Information and E-Learning

Swiss Olympic Academy



Background Check

A criminal record check is essential for a coach to ensure the safety and well-being of athletes under their guidance. The decision by the board to make this mandatory reflects our commitment to maintaining a secure environment for all athletes.

Important:

- every coach needs to have a background check
- the board of the club needs to prepare the application online
- we will send out a explanation how to do that as soon as possible



You Tube

-> if you have videos you want us to share on the youtube channel, send them to communications@swisscheer.ch



Openings in the Association

To help us further cheerleading in Switzerland we need support.

There is help needed in all departments and committees.

-> Contact president@swisscheer.ch or office@swisscheer.ch if you are interested or know someone who is.



Election/Confirmation of the Board

The following people have to be voted on to remain in the board of the SCA:

- Charlotta Eklund
- Nadja Arévalo
- Sara Mondgenast



Approval of Agreements with other Associations and Organizations

The SCA is a member of:

- ICU - International Cheer Union
- ECU - European Cheer Union
- SOC - Swiss Olympic Committee



Questions/Discussion



Thank you!

Thank you very much for your attention and continuous work for our sport!

Next General Assembly:

September 2024 in Zofingen

